

# SCOOP

IT'S ALL ABOUT NEWS, TRENDS, SERVICES & PROMOTIONS

CUSTOMER TESTING SERVICES, SGS HONG KONG

OCT, 2010

## GET YOUR PRODUCT CARBON FOOTPRINT LABELLED

### WHY DO WE NEED PRODUCT CARBON FOOTPRINT?

#### REGULATORY REQUIREMENT

Following the launch of the first national law on environmental labelling requirement for consumer products, the "Grenelle 2 Law" (*loi n° 2010-788 du 12 juillet 2010 portant engagement national pour l'environnement*) of France, significant attention has been drawn from government to industries and then to general public. It symbolizes a new trend for sustainability in consumer products. Product carbon footprint calculation can let you get well prepare for the coming wave of 'carbon footprint label'.

#### BUYERS & RETAILERS

Apart from national requirements, major buyers and retailers are now developing their own scheme on product carbon footprint. Suppliers would start seeking methods to fulfill those sustainability requirements. Thus, Product carbon footprint calculation could let suppliers understand the carbon emission of the products; also acquire the solid knowledge for the concern from retailers.

#### CARBON AWARENESS

Align with your company's environmental policy, product shall be designed in consideration of the environmental impacts with potential improvement. Thus, Product carbon footprint (PCF) is a one of the unique indicators.

#### COST REDUCTION

Product carbon footprint (PCF) calculation is a process to review product design, materials use, manufacturing & product packaging. Data is collected at different stages for carbon emission calculation. It is also a process to identify improvement areas in material, energy and hence cost reduction.

#### BRAND

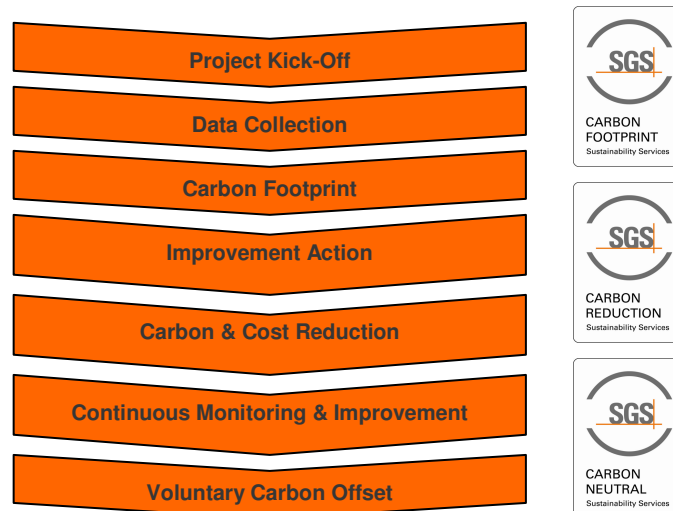
Product carbon footprint calculation & label can demonstrate your company's awareness in global warming and your company's commitment in continuous improvement of product carbon footprint.

#### SGS

We provide product carbon footprint calculation service to your company and offer your product a carbon footprint label shown as below (Fig. 1):

CARBON FOOTPRINT LABEL  
CARBON REDUCTION LABEL  
CARBON NEUTRAL LABEL

Fig. 1 Three Product Carbon Footprint Labels are available in SGS



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